



# TREASOURCE

Territorial and regional  
demonstrations of systemic solutions  
of key value chains and their replication  
to deploy circular economy



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# The treasure in resources



**TREASoURcE** aims to initiate systemic change by developing technologies and systemic circular economy (CE) solutions in cities and regions for currently underutilized or unused plastic waste, end-of-life electric vehicle batteries and bio-based side and waste streams.

Implementing these solutions together with companies, societies (including citizens, consumers, communities and regional actors) and experts in the field is expected to significantly increase product and material circulation in the Nordic and Baltic Sea Regions.

## Project objectives

Demonstrated environmental, social, economic and political impacts of the systemic CE solutions (Circular plastics, batteries, and biobased side and waste streams) in the Nordics

Replicated locally tailored systemic CE solutions in the Baltics and Poland and beyond

Inclusive and just transition to CE for all supported by high level cooperation with all relevant stakeholders

## Systemic Circular Economy Solutions

Key Value Chain Demonstrations



Circular plastics



Circular batteries



Circular biobased side and waste streams



Stakeholder Engagement Demonstrations

Local and regional economies and actors have a big role in **TREASoURcE**. The implemented demonstrations will formulate new value chains and business opportunities reaching through the urban-rural settings. The combination of the cities and regions will enable large reach and bigger impact and boost the replicability and scalability potential of the developed solutions.

### Demonstration areas

Finland, Norway, Sweden, Denmark

### Replication areas

Estonia, Latvia, Lithuania, Poland, Northern Germany

**TREASoURcE** is part of the European Union's Circular Cities and Regions Initiative (CCRI) that seeks to support the implementation of circular economy solutions across Europe's cities and regions. Launched and funded as part of the Circular Economy Action Plan, CCRI places cities and regions at the heart of the EU's green transition. **TREASoURcE** builds close collaboration and synergies with the CCRI and other CCRI projects, stakeholders and initiatives to disseminate relevant knowledge and good practices.



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