

# Idea and partner search of the innovation competition

*To make consumers more efficient recyclers!*

## 2-step Innovation Competition

I: Identify the need and the committed partner

II: Call for the innovators/companies

- Funding for development, 50-70 k€
- A replicable and transferable solution
- The committed partner will maintain the service after the project
- Preliminary timeline
  - Ideation phase: Q4/2023
  - Innovation Competition: Q2/2024



**Tell your idea:**

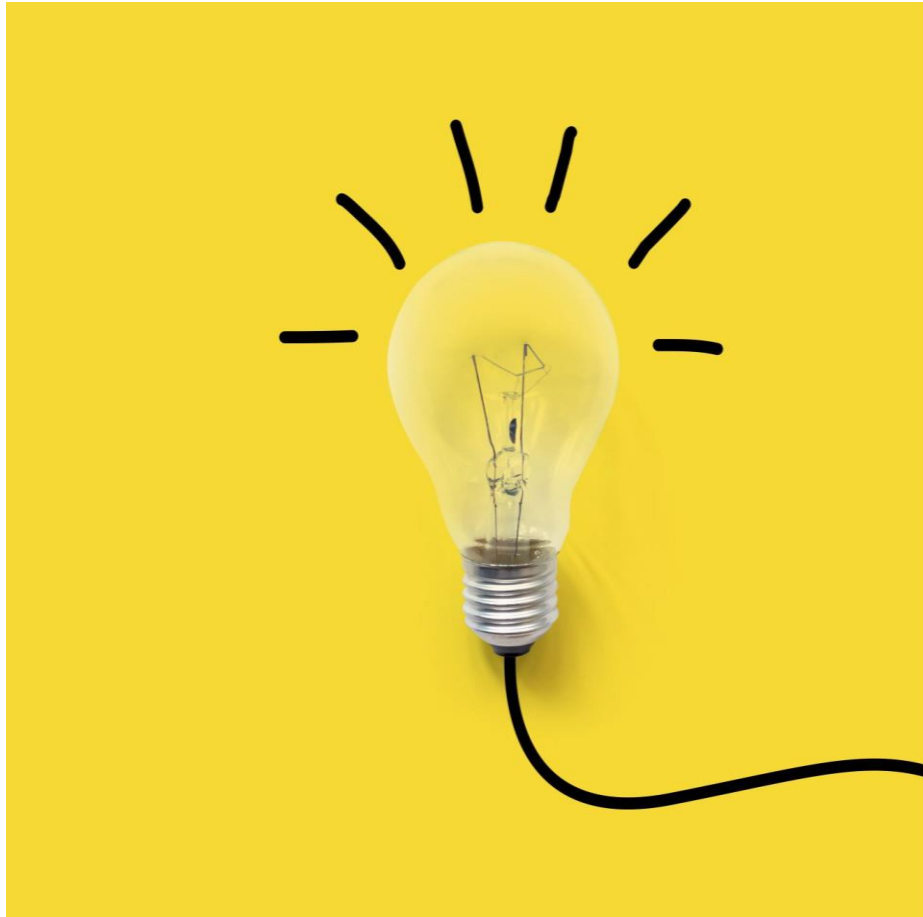
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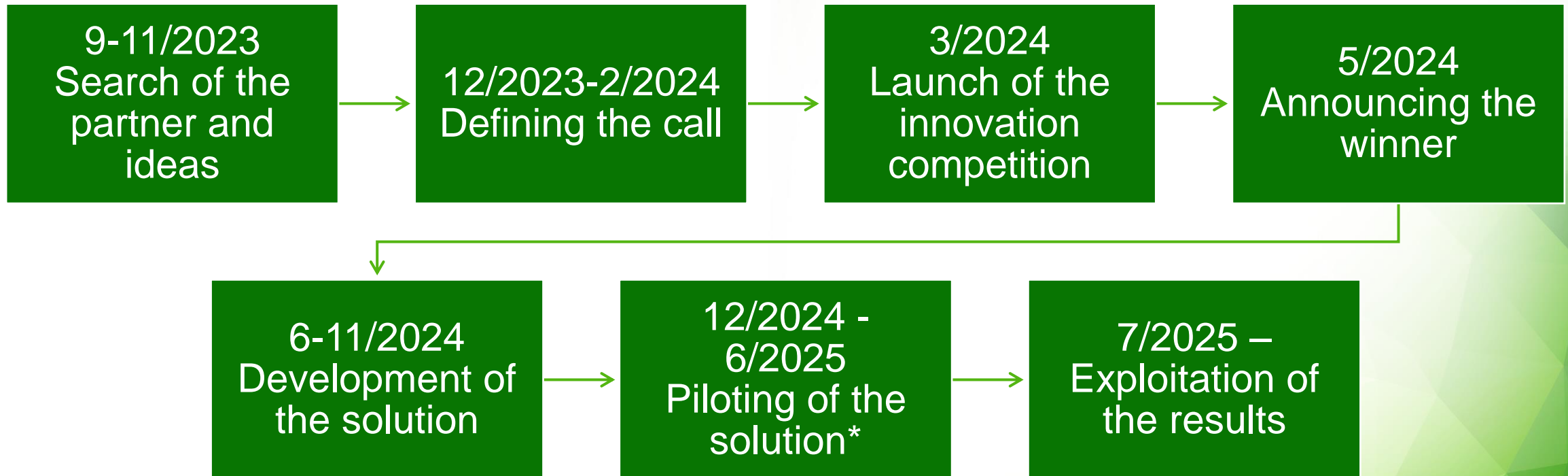
TREASoURcE



- We are looking for a specific problem, need or a missing solution that requires support and that aims to increase the recycling potential of household plastics and bio-waste.
- In addition, we are looking for a partner that has both the need for a new solution and the resources to utilise it even after the project.
- There can be more than one need and partner.
- Innovation competition open for innovators and companies in spring 2024.
- The solution can be e.g. an application, a website, or a guide.
- The partner participates in both the definition of the innovation challenge and the development of the solution together with the winner.
- The solution is sought to have wider effectiveness, so the partner does not get exclusive rights to use it.
- The budget of the competition is 50-70 k€.



# The tentative timeline and process



\*) For example in Helsinki (FI), Tampere (FI), Viken (NO), Fredrikstad (NO) and Tallinn (EE)



***A solution that helps the  
consumer to recycle  
plastics and bio-waste  
more efficiently!***



## More information

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